

## **Historic, Archive Document**

Do not assume content reflects current scientific knowledge, policies, or practices.



62.61

# *The Gladiolus Beautiful*

1932



**HOWARD M. GILLET**

*GLADIOLUS SPECIALIST*  
NEW LEBANON, N. Y.



## READ BEFORE ORDERING

Remittance must accompany all orders.

Stamps accepted for small amounts.

No orders accepted for less than 50c.

Not less than 6 bulbs of one kind at dozen rates;  
50 at 100 rates.

Don't hesitate to order a long list of single bulbs if you wish. We fill hundreds of just such lists.

ALL ORDERS SENT PREPAID, except those at the prices per 100 which are considered wholesale orders. Retail orders (single bulbs to dozen lots, collections, etc.) usually sent parcel post. Wholesale orders usually go express collect. Mixed orders of both retail and wholesale items will generally be shipped express collect, with extra bulbs included free to help pay express. Cultural directions are included free with every order.

Send in your order EARLY, as some varieties are sold out quickly. Order in January, February or early March, if possible, so as to get the very best stock. We book the order and send the bulbs in the spring. As a rule, winter orders go out in March, and March orders in April. Southern orders sent any safe weather after February 15th. Although early orders are preferable, we are filling orders satisfactorily all through May and up to late June.

Safe arrival guaranteed anywhere in the U. S. A.

All my bulbs are good blooming size unless otherwise stated. Many are extra large and heavy. I do not sell the smaller sizes or bulblets. All varieties are labeled (except the Rainbow Collection and Mixtures).

I exert the greatest care to keep all stock true to name, sound and strong, and will replace any stock that may prove untrue to name or refund amount received for same. My bulb stock is state inspected.

Write your name and address very plainly.

Bank reference: Berkshire Trust Co., Pittsfield, Mass.

---

Address all orders to

**HOWARD M. GILLET**  
**NEW LEBANON, N. Y.**

My telephone number is 112F13.

## GREETINGS FOR 1932

Dear Friends:—

I present to you this new edition of "THE GLADIOLUS BEAUTIFUL," together with my thanks for your generous orders, both past and future. The storage houses and cellar are again stocked with those nice peppy bulbs—the same good quality which has given you such satisfactory results in past seasons. My Glad fields are absolutely free from thrips or corn borers, and all bulbs are treated for disease prevention before planting. Satisfaction guaranteed or money refunded.

Yours very truly,

HOWARD M. GILLET



PARTIAL VIEW OF MY FIELDS

### THE MODERN GLADIOLUS

Many people are taking up Gladiolus growing as a hobby. And a delightful hobby it is! To watch, for the first time, the unfolding of a new variety is to the real flower lover a quite thrilling event.

And do you know that a vase of Gladiolus will retain its beauty for more than a week, if the water is changed daily, and a half-inch or more cut off the bottom of the stems?

Remember, too, that an investment in these bulbs will not only give you pleasure this year, but for **years to come**.

The newer kinds embrace many varieties producing from 12 to 20 blooms on a single spike, many of which will measure from four to six inches across.

As sturdy as the lily and as exquisite as the expensive orchid it may be grown successfully by the amateur in any ordinary garden, and if several plantings are made in the spring at different times, bloom may be had from the end of July until frost. Covering the widest range of color from the brightest, blood-red scarlet, deep purple and rich carmine shades to the most delicate tints of white, pink, yellow and lavender, they prove at once the most showy and attractive of garden flowers. If you have never planted any of the newer varieties such as are offered you in this booklet, give them a trial. They will be a delight to the eye and a joy to the soul.



PHOTO TAKEN IN ONE OF MY FIELDS. NOTICE THE TALL RANK GROWTH OF PLANTS, AND THE LARGE FLOWERS. THIS MEANS GOOD BULBS.

## CULTURE

If you can grow potatoes you can grow Gladiolus. Plant in any good garden soil as soon as ground is workable up to the first of June. If several plantings are made at different times the season of bloom will be lengthened. Do *not* plant in shade of trees or buildings, and do not allow *fresh* manure to come in direct contact with bulbs. Use well-rotted manure, commercial fertilizer, wood ashes, or bone meal, well mixed with the soil. Set the bulbs five to six inches deep in rows and about three to four inches between each bulb. Rows about 18 inches apart. Or may be massed in beds about four inches apart each way. If planted in quantity and to be cultivated with a horse make rows 30 to 36 inches apart. Keep soil loose and free from weeds. When cutting flower spike let at least four leaves remain on the plant to allow the bulb to mature properly. Dig bulbs in the fall, cut off tops, and after drying in the open air for a few days store away in a dry, cool but frost proof place in the cellar.

On account of its good keeping qualities the Gladiolus surpasses all other flowers for cutting purposes, and in order to obtain the utmost pleasure from the blooms you should place them in vases in the house. The Gladiolus is particularly adapted to table decoration. Cut the spike in the morning or evening when the first bud opens, leaving at least four leaves on the plant to mature the bulb. Change the water daily, remove the withered portions, and cut (on a slant) an inch or so from the end of each stem. Every bud will open one by one to the very top, and a vase of blooms may be kept fresh and beautiful for a week or ten days.





PRIDE OF WANAKAH

## TIME REQUIRED TO BLOOM

The number of days required to bloom depends on the latitude, weather, kind of soil, size of bulbs, depth of planting, etc., so that I consider the tables given by some growers as unreliable. I prefer to class them as EE—extra early; E—early; EM—early medium; M—medium; LM—late medium; and L—late. An early variety will take about 70 to 75 days; medium, 85 days; and late, 95 days. These figures, however, are only approximate.

---

## GENERAL LIST

**A. B. KUNDERD**—(M) Cream and pink, heavily ruffled, with a red feather on yellow lip. Pretty. 10c each; \$1.00 per doz.

**ADRIATIC**—(M) A curious smoky wine blue, with blue and red throat. Very odd. 10c each; \$1.00 per doz.

**ALI**—(EM) Light porcelain blue; darker spot in throat. 10c each; \$1.00 per doz.

**ALICE TIPLADY** (E) Large orange saffron flower. Fine multiplier. Very choice. 5c each; 50c per doz.; \$2.50 per 100.

**ALLEN V. BUNCE**—(E) Vivid orange-yellow, with central lines of deep claret. Well-expanded winged flowers. Very attractive. 15c each; \$1.50 per doz.

**AMERICA**—(LM) Beautiful, soft shell-pink, with a lavender tinge. Flowers are large, wide open, with several blooms open at one time. Fine for cut flowers. A popular variety. 5c each; 50c per doz.; \$3.00 per 100.

**ANNA EBERIUS**—(M) From California. Velvety lavender purple; throat deeper color. An unusual shade which immediately attracts the attention of visitors to my field. Choice. 10c each; \$1.00 per doz.; \$5.00 per 100.

**APRICOT GLOW**—(M) Clear soft apricot. Large flowers. Grows tall, and multiplies fast. 15c each; \$1.50 per doz.

---

Don't hesitate to order a list of single bulbs if you wish. We fill hundreds of just such lists.



**BETTY NUTHALL**  
The Gladiolus  
Sensation of  
the Year

**ANTIOCH**—(M) Strawberry pink, flaked maroon. Not new, but rather scarce. 20c each; \$2.00 per doz.

**ANZAC**—(M) Salmon, with red blotch bordered cream. Large flowers. Tall and straight. Quite rare. 50c each; \$5.00 per doz.

**ARABIA**—(EM) Extremely dark mahogany red, almost black, with a brilliant sheen. A very striking novelty. 10c each; \$1.00 per doz.

**ARIZONA ROSE**—(M) Rose pink, but different than "Arizona". Almost a self color. Large flowers. 10c each; \$1.00 per doz.

**A. W. HUNT**—(M) Fire red, with narrow yellow line. Large flowers. Showy. 15c each; \$1.50 per doz.

**BARON HULOT**—(LM) Deep violet-blue, medium size. Contrasts well with a yellow variety. 10c each; \$1.00 per doz.

**BATTLE CREEK**—(E) Dark purple-violet. A little deeper in throat, but almost self-colored. 15c each; \$1.50 per doz.

**BENGAL TIGER**—(LM) A tiger-like coloring. Large flowers. Good rank grower, and a novelty. (See cut). 15c each; \$1.50 per doz.

**BELINDE**—(M) Soft creamy yellow. A new one from Europe. Large exhibition type. 35c each; \$3.50 per doz.

**BERTY SNOW**—(M) A very fine exhibition variety from Scotland. Large well opened lavender flowers, on a strong plant. Sometimes 10 open at once. One of the very best. 25c each; \$2.50 per doz.

**BETTY NUTHALL**—(L) Glowing orange-pink, with light yellow throat, and a light feathering of carmine. 8 to 12 open at once. Grows very tall, with heavy foliage. A famous prize winner. 25c each; \$2.50 per doz.

**BREAK O' DAY**—(EE) Lovely light pink, flushed over a cream ground. Tall plant and large flowers. Very early. Don't miss this one. 10c each; \$1.00 per doz.

**BUMBLE BEE**—(E) Salmon rose-pink. Throat deeper color. Wide open flowers. Very satisfactory. 15c each; \$1.50 per doz.

**BUTTERBOY**—(EE) Buttercup yellow. Has prim ancestry, but good sized flowers, and grows tall. Prolific. 10c each; \$1.00 per doz.; \$5.00 per 100.

**BYRON L. SMITH**—(EM) Delicate shade of lavender pink, equal to a cattleya orchid. Very choice. 10c each; \$1.00 per doz.; \$5.00 per 100.





**CAPT. BOYNTON**

**CAPT. BOYNTON**—(EM) Light lavender, with maroon spot in throat. Large wide open flowers. Tall and fine. 10c each; \$1.00 per doz.; \$6.00 per 100.

**CAPT. FRYAT**—(M) Large red with clear white blotch in center. 15c each; \$1.50 per doz.; \$6.00 per 100.

**CARDINAL PRINCE**—(EM) Cardinal-red. Several good sized flowers open at once, and nicely placed. 10c each; \$1.00 per doz.

**CARMEN SYLVA**—(M) Pure snow-white, except throat slightly penciled lilac. Tall, straight, and excellent for cutting. 10c each; \$1.00 per doz.

**CATHERINE COLEMAN**—(M) Big fine salmon rose. One of the aristocrats. So tall and heavy it really needs a stake. (See cut). 20c each; \$2.00 per doz.

**CHARLEMAGNE**—(M) Giant type, large open flowers on strong spikes. Sunrise red, flaked darker; creamy white blotch, dotted with purple carmine. 15c each; \$1.50 per doz.

**CHARLES DICKENS**—(M) Radiant violet-purple, with darker velvety blotch. Tall. 20c each; \$2.00 per doz.

**CHATEAU THIERRY**—(M) Orange-red, with small yellow spot. Large flowers. Fine. 10c each; \$1.00 per doz.; \$5.00 per 100.

**CHOCOLATE QUEEN**—(E) This is the new "brown" flower which attracted so much attention at our fields last summer. Unusual shade of brownish-red. Deeper red on lower petals. Tall and fine. A sensation in the gladiolus world. Stock still scarce. 35c each; \$3.50 per doz.

**COPPER BRONZE**—(M) Coppery bronze flowers, flaked darker. Very unusual. 10c each; \$1.00 per doz.

**COUNTESS**—(EM) Peculiar shade, something like rose-pink. No other just like it. Scarce. 20c each; \$2.00 per doz.

**CRIMSON GLOW**—(M) Here's a winner! Immense open flowers of intense rich crimson. Tall, vigorous and perfectly formed. The very finest of its color. 10c each; \$1.00 per doz.; \$5.00 per 100.



**DOCTOR  
NEELEY**



**CATHERINE  
COLEMAN**

**DR. J. H. NEELEY**—(EM) A fine blushed white. Throat tinted softest cream yellow. Tall and straight. Fine cut flower. (See cut). 10c each; \$1.00 per doz; \$5.00 per 100.

**DIANA**—(M) New, large, tall crimson. Solid color. Extra good. 10c each; \$1.00 per doz.

**DORRIT**—(EM) Lavender-pink, flaked deeper. Red stripes in throat. Several open at once. A really pretty variegated variety. 15c each; \$1.50 per doz.

**DR. BENNETT**—(M) Very large, tall, vivid flame red. Many open, and perfectly placed. An exhibition variety, and one of the finest reds in the world. 15c each; \$1.50 per doz.

**DR. NELSON SHOOK**—(EM) Deep tyrian rose, with many open at once. Large plant and flower. One of the very finest. 25c each; \$2.50 per doz.

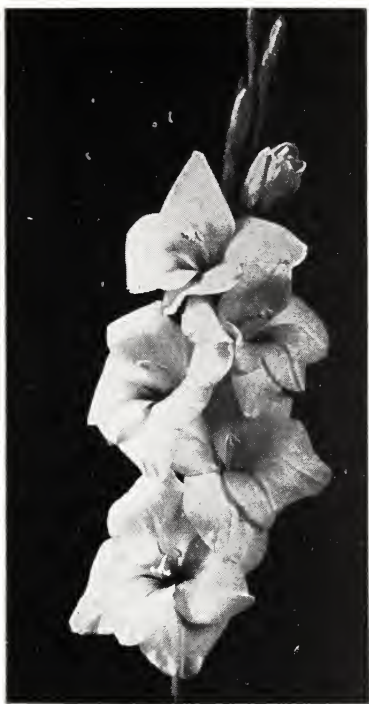
**DUCHESS OF YORK**—(M) Purple blue. An unusual shade. Many open at once. Good to use with yellow. 15c each; \$1.50 per doz.

**EARLY SUNRISE**—(E) Large flowers of salmon scarlet. Line of cream through center of each petal. Produces fine large bulbs. 15c each; \$1.50 per doz.; \$6.00 per 100.

**ELIZABETH TABOR**—(EE) Light rose-pink. Lighter center, with bright crimson blotch on lower petal. Tall and graceful stem. Extremely early. Has been flowered 60 days from planting. 10c each; \$1.00 per doz.; \$4.00 per 100.

**ELORA**—(EM) Fine early white. Dainty red feather throat. Flowers large and wide open. (See cut). 10c each; \$1.00 per doz.; \$5.00 per 100.

**ELSIE ROSE**—(M) Light mallow pink, striped with ruby, and a creamy yellow throat. Many open at once. Rare. 35c each; \$3.50 per doz.



**ELORA**

**EMILE AUBRUN**—(M) Coppery bronze, sometimes overlaid with slate, with a cherry red eye. 8 or 10 large round flowers out at once. A very unusual and striking exhibition novelty from France. Rank grower and fine propagator. 15c each; \$1.50 per doz.

**ENERGY**—(E) Bright scarlet. Medium size flowers, but set so closely, and so many open at once, that it's a regular torch. 15c each; \$1.50 per doz.

**ETHELYN**—(EM) Beautiful shade of orange-yellow, more intensely colored in the throat, and a faint tipping of bronze. Medium flowers on a tall spike. Surprising how just one of these in a mixed bouquet will improve it. 10c each; \$1.00 per doz.

**EPHEUS**—(EM) Exquisite rose-pink, deeper at edges, rose and white lined throat. 15c each; \$1.50 per doz.

**EUGENE LEFEBRE**—(M) Large deep pink flowers, spotted and dotted purple and cream. A showy variety from France. 20c each; \$2.00 per doz.

**EVELYN KIRTLAND**—(M) Beautiful shade of rosy pink, with soft shell pink center and bright scarlet blotches on lower petals. One of the finest pinks. Visitors rave over it. Tall grower. Has taken many prizes at the shows. (See cut). 10c each; \$1.00 per doz.; \$5.00 per 100.

**EXQUISITE**—(M) American Beauty rose color. Rightly named as it is an exquisite shade. 15c each; \$1.50 per doz.



EVELYN KIRTLAND

**FAIR COLUMBIAN**—(M) Fine large showy lilac-pink. Rare shade, attracting much attention. Tall, vigorous plant. 20c each; \$2.00 per doz.

**FAIRFAX**—(M) Lilac-purple, spot of ruby in the throat. 15c each; \$1.50 per doz.

**FAY LANPHIER**—(M) Large flowers of coral lustre, with cerise blending. A graceful spike which lends itself to artistic vase arrangement and decorative work. Altogether charming and lovely. 20c each; \$2.00 per doz.; \$10.00 per 100.

**FERN KYLE**—(M) Very large cream white, with ruffled petals. Sold at a high price when first originated. Vigorous grower. 15c each; \$1.50 per doz.

**FLAMING SWORD**—(M) Flaming red. Many open at once. Long spike. 10c each; \$1.00 per doz.

**FROSTY MORNING**—(M) (Old Glory) Dark mahogany red, with fine hair lines of white, so that the flower appears to be beautifully frosted. A rare and odd variety. 25c each; \$2.50 per doz.

---

### The Road to Happiness—A Garden of Glads

I know of nothing that will give a genuine flower lover more pleasure than a garden of Gladiolus. It is intensely interesting to watch the different varieties open their beautiful colors.



**GAIETY**

**GAIETY**—(EM) Light scarlet, splashed deeper scarlet. White throat, penciled crimson-red. A gay looking fellow who attracts attention. 15c each; \$1.50 per doz.; \$6.00 per 100.

**GEN. JOFFRE**—(M) Holland variety. Large brilliant scarlet, darker stripe on lower petal. One of the best reds. 15c each; \$1.50 per doz.

**GERTRUDE ERREY**—(M) An Australian variety of great beauty. Bright pink at edge, shading to nearly white in the throat. Tall and straight and many flowers open at a time. 15c each; \$1.50 per doz.

**GIANT MYRTLE**—(M) Light pink, flaked darker, with light throat. Lightly ruffled. Lovely. 10c each; \$1.00 per doz.

**GIANT NYMPH**—(M) Light rose-pink, with cream yellow throat. Large and tall. Very popular. One of the "must haves". (See cut). 10c each; \$1.00 per doz.; \$5.00 per 100.

**GOLDEN DREAM**—(M) Clear deep yellow. Several fair sized blooms open at once. Petals attractively curled back like a rose. Tall, straight and strong. A later companion to the early Gold Eagle. 15c each; \$1.50 per doz.

**GOLD EAGLE**—(EE) Another clear deep yellow, earlier than Golden Dream. Slightly ruffled blooms of good substance. Tall. Fine for cutting. 10c each; \$1.00 per doz.

**GLORY OF KENNERLAND**—(M) Medium height plant, bearing very large rose-pink flowers with yellow centers, often measuring 5 inches when in full bloom. 10c each; \$1.00 per doz.

**GOLDEN MEASURE**—(M) The aristocrat of the yellows. Considered the very finest of its color. A standard to "measure" others by. Large pure yellow blossoms, with no markings. Originated in England and sold for high prices when first introduced. Grows tall and rank, and produces a fine big bulb. Very highly recommended. 10c each; \$1.00 per doz.

**GOLIATH**—(EM) A fine large reddish purple, or deep wine. Very dark. Robust grower. Choice and much admired. Should be in every collection, as there is no other just like it. 20c each; \$2.00 per doz.



**GOLDEN MEASURE**





**GLENDALE**

**GLENDALE**—(M) Deep cyclamen-red, darker than American Beauty rose. Good keeper. 15c each; \$1.50 per doz.

**GLADDIE BOY**—(E) Pink, blending to yellow in the throat. A pretty combination of colors. 6 to 8 open at a time. Wavy petals. 15c each; \$1.50 per doz.

**GOV. HANLEY**—(E) Rich cardinal red. Deeper red in throat. Early. This is about the earliest of the deep reds to bloom. 10c each; \$1.00 per doz.; \$5.00 per 100.

**GRETCHEN ZANG**—(L) Exquisite soft rose pink shading into salmon-scarlet. Tall and graceful. Very useful for decorative purposes. 10c each; \$1.00 per doz.; \$5.00 per 100.

**HALLEY**—(EE) Large, well-opened flowers of bright salmon-pink. One of the earliest, and a popular sort. (See cut). 5c each; 50c per doz.; \$3.00 per 100.

**HERADA**—(M) Clear brilliant mauve; a wonderful new color. In demand by florists. 10c each; \$1.00 per doz.; \$5.00 per 100.

**HIGHLAND LADDIE**—(M) Rose-pink, shading to lighter. Good size and quite attractive. Rapid multiplier. 10c each; \$1.00 per doz.; \$4.00 per 100.

---

Plant Glads five inches deep and where they will be in plenty of sunlight





**GIANT NYMPH**



**IWA**

**ILLUMINATOR**—(M) Many large wide open flowers of deep carmine red on tall stately stems. A wonderful variety to stand hot weather. 15c each; \$1.50 per doz.; \$6.00 per 100.

**IMMACULATE (L'Immaculee)**—(M) Pure white, without any blotch whatever. A gem for cutting because of its long, slender erect spikes bearing many flowers open at one time. Seldom tints in the sun. 10c each; \$1.00 per doz.; \$4.00 per 100.

**IMMENSITY**—(LM) Very large salmon. Tall, strong and many open. Choice. 25c each; \$2.50 per doz.

**IWA**—(M) Fine light rose-pink, with darker red blotch. Choice and handsome. (See cut). 15c each; \$1.50 per doz.

**J. A. CARBONE**—(LM) Glowing orange-salmon, with yellow center. Large well built spike and many open at once. From California. A fine variety. 10c each; \$1.00 per doz.; \$4.00 per 100.

**JACK LONDON**—(M) Light salmon, striped with orange. Yellow throat striped with ruby. 10c each; \$1.00 per doz.; \$4.00 per 100.

**JACOBA**—(M) Purple-violet, self color. Tall and strong. Something out of the ordinary. From Holland. 15c each; \$1.50 per doz.

**JANE ADAMS**—(M) Very fine large lavender, with milk white throat. A prize winner. 25c each; \$2.50 per doz.

---

My fields are absolutely free from thrips, and you may order your bulbs of me with perfect confidence. All bulbs treated for disease prevention before planting.

**JEAN du TAILLES**—(LM) Deep salmon, flaked deeper, with maroon blotch. Large flowered French variety. 25c each; \$2.50 per doz.

**JOHN ALDEN**—(EM) Light yellow, with dark spot. Tall and attractive. 10c each; \$1.00 per doz.

**JOE COLEMAN**—(M) Bright red with carmine blotch. Many open at once. Good propagator. 10c each; \$1.00 per doz.; \$4.00 per 100.

**JOERG'S WHITE**—(M) One of the largest and finest whites ever produced. A new robust growing exhibition variety which won the trophy at the New York Gladiolus Show. Seven blooms open at once in perfect formation. Pure glistening snow-white. Five petals in each flower show no other color whatsoever. The lower petal shades to a creamy yellow in the throat, with light crimson veinings. Six-inch flowers not uncommon. There will be a big demand for this valuable new exhibition white as soon as it becomes better known. Selected bulbs, 20c each; \$2.00 per doz.

**J. T. PIRIE**—(M) Here's an odd but pretty novelty. Mahogany brown with yellow bordered dark mahogany throat. Tall. 10c each; \$1.00 per doz.

**K O K O M O**—(EM) Rich pomegranite purple. Large throat blotch of light yellow. An unusual shade. Prolific. 10c each; \$1.00 per doz.

**LA COURONNE**—(EM) Cream flowers, with large maroon blotch. Another French production. 20c each; \$2.00 per doz.

**LAVENDER BRIDE**—(EM) A new variety, hard to describe. Call it lavender gray-blue. About the largest flowered of the so-called "blues." If you want to "put one over" on your neighbor, get this one. Few have seen it yet. (See cut). 20c each; \$2.00 per doz.

**LENA GRAETZ**—(M) Flowers large and almost pure white. (See cut on inside back cover). 15c each; \$1.50 per doz.; \$6.00 per 100.

**LOELLA**—(M) A striking novelty. Smoky old rose, flaked smoky blue. Visitors to my field go wild over it. 25c each; \$2.50 per doz.



**JOERG'S WHITE**

---

**Pronounce Gladiolus With the Accent on the "o"**



**LE MARECHAL FOCH**



**LOS ANGELES**

**LE MARECHAL FOCH**—(E) Beautiful shade of light pink. Enormous wide open flowers. Very early and a good grower. Very highly recommended. Prize winner. 5c each; 50c per doz.; \$3.00 per 100.

**LONGFELLOW**—(M) Lovely La-France pink. Many wide open flowers on a tall stalk. Does not wilt in hot weather. One of the very finest pinks to date, and in great demand. 10c each; \$1.00 per doz.

**LOS ANGELES**—(M) Shrimp-pink, tinted orange, with an orange-carmine throat. The favorite cut flower among the Hollywood motion picture stars. Usually several flower stalks from one bulb. (See cut). 10c each; \$1.00 per doz.; \$4.00 per 100.

**LOUISE**—(LM) Fine blue-lavender, with small touch of wine in throat. Wide open flowers. Like an orchid. Is in great demand. 10c each; \$1.00 per doz.; \$5.00 per 100.

**LUCETTE**—(EM) Ivory white with dainty feather of phlox pink on lower petals. 10c each; \$1.00 per doz.; \$4.00 per 100.

**MADAME SULLY**—(EM) Ivory-white, with an intensely bright small orange-red spot in the throat. A handsome and rare variety from France. Early. 35c each; \$3.50 per doz.

**MARIE KUNDERD**—(EE) Large ruffled snow white, with faint line of pink in the throat. Wide open flowers.

One of the earliest whites. 10c each; \$1.00 per doz.

**MARIETTA**—(EM) Very large geranium pink, or light salmon, beautifully blended with light orange, lower petals shading to a bright burnt orange. Rich color combination. Tall, stately, and always admired. 15c each; \$1.50 per doz.

**MARNIA**—(LM) Orange, with a slight pink tint. 4 to 6 open at once. Tall and strong. One of the best oranges. 15c each; \$1.50 per doz.

### Good Garden Labels

may be made by planing lath to a smooth surface, cutting them into one-foot lengths, and sharpening. Dip the sharpened ends into wood preserver, paint the upper half white, and when dry paint the name on with a small camel's-hair artists brush, using black paint. Be careful not to let the paint lap on the wood preserver as wood preserver dissolves paint. Such labels will last for a number of years.



**LAVENDER BRIDE**  
Just Opening



**JOHN T. PIRIE**  
A Brown One

**MARSHAL FOCH**—(M) (Not the "Le Marechal Foch," which see). A tall spike bearing large ruffled flowers of finest salmon-pink. A gorgeous thing in garden or vase. 15c each; \$1.50 per doz.

**MARY PICKFORD**—(E) Delicate creamy white. Throat finest soft sulphur yellow. Early. (See cut, page 32). 10c each; \$1.00 per doz.; \$4.00 per 100.

**M. W. WENTWORTH**—(E) Pink, shading to yellow. Backs of petals tinted lavender. Lower petals blotched American Beauty rose. Tall. 10c each; \$1.00 per doz.

**MING TOY**—(EM) Deep golden buff, or bronzy yellow. Tall plant. Multiplies fast. 5c each; 50c per doz.; \$3.00 per 100.

**MINUET**—(LM) A very beautiful pure clear lavender. Throat has a little splash of light yellow, sprinkled with ruby. Good size, fine placement, heavy substance, and tall straight stem. You can't go wrong on this one! 20c each; \$2.00 per doz.

**MISS MADISON**—(M) Cameo-pink, shading from light in the throat to darker at edges. Good size. 10c each; \$1.00 per doz.

**MISS SPOKANE**—(M) Handsome dark salmon, with darker throat. Vigorous strong growing plant. Large flowers. A splendid variety. 15c each; \$1.50 per doz.

**MONON**—(M) Rose-pink, flaked with darker pink; throat still darker. Large and tall. A fine variegated variety. 10c each; \$1.00 per doz.

**MORNING GLORY**—(M) A fine new yellow. Just a touch of scarlet in throat, but general effect is sulphur yellow. 15c each; \$1.50 per doz.

**MRS. ELLA MORRISON**—(M) Shell pink. Sometimes flaked deeper. Large flowers. Good florist's variety. 15c each; \$1.50 per doz.



**MRS. F. KING**



**1910 ROSE**

**MRS. FRANCIS KING**—(L) Very large flame-scarlet, or orange-pink flowers on an extremely long spike. This has become the most popular and effective variety for window, store and hotel decorations, on account of the vivid coloring. Inexpensive, but a good one. (See cut). 5c each; 50c per doz.; \$3.00 per 100.

**MRS. F. C. PETERS**—(L) An exquisite pink-lavender, or rose-lilac, with soft crimson blotch. Resembles a cattleya orchid in color. Tall, vigorous; many open at once. One of the most popular varieties ever produced. 15c each; \$1.50 per doz.

**MRS. FRANK PENDLETON**—(M) Light pink (sometimes nearly white) with a giant blotch of the richest carmine-red in the throat. Wide open large flower. Tall, strong grower and long, well-filled spike. (See cut). 10c each; 75c per doz.; \$4.00 per 100.

**MRS. J. K. ARMSBY**—(M) Coral pink. Throat cream speckled with ruby. Many large flowers open at once. 10c each; \$1.00 per doz.

**MRS. LEON DOUGLAS**—(M) The giant of the Gladiolus race! Begonia-rose, striped with flame and scarlet; throat slightly speckled with ruby. Several immense blooms open at once on a long flower-spike. About the tallest and largest gladiolus in existence today, and very much in demand. 15c each; \$1.50 per doz.

**MRS. MOULTON**—(EM) Large dark crimson, splashed deeper in throat. A gorgeous flower. 15c each; \$1.50 per doz.; \$6.00 per 100.





MRS. JOHN R. WALSH

**MRS. J. R. WALSH**—(LM) Large ruffled flesh-pink, with flame-red blotch covering nearly whole of three lower petals. Fine long spike. A magnificent variety. (See cut). 15c each; \$1.50 per doz.

**MRS. WILLARD RICHARDSON**—(M) Large flowers of deep crimson, with maroon centers. Tall, straight and fine. 15c each; \$1.50 per doz.

**MURIEL**—(M) One of the best light blues yet produced. Darker violet blotch on lower petals. 15c each; \$1.50 per doz.

**NANCY HANKS**—(EM) Large apricot flowers, shading to orange, pink and yellow. Especially good. 20c each; \$2.00 per doz.

**NEGERFURST**—(LM) Very dark velvety red, flaked with black spots, and touched with white and lilac rose. An odd but beautiful color. Extremely long spikes. 20c each; \$2.00 per doz.

**NIAGARA**—(M) Light creamy yellow, more or less splashed with pink. Large open flowers on strong spike. Good keeper after cutting. 10c each; \$1.00 per doz.; \$5.00 per 100.

**OBELISQUE**—(EM) A very fine light yellow from Europe. Large flowers, wide open. An excellent novelty. 50c each.

---

### Undecided?

Then send for Collections A, B, C, D, and E, and live happily ever after. (See offer, page 30).





**PYTHIA**



**BENGAL TIGER**

**ODIN—(E)** Large perfectly formed flowers of salmon pink. Small carmine blotch. 10c each; \$1.00 per doz.; \$5.00 per 100.

**OPALESCEMENT—(LM)** Wonderful large spikes of delicate rose lavender. A pure self color with soft lilac lines in throat. A valuable variety. 10c each; \$1.00 per doz.; \$5.00 per 100.

**ORANGE FLAME—(M)** Wonderful glowing orange-vermilion blooms. Large and nicely ruffled. A prize winner. 25c each; \$2.50 per doz.

**ORANGE GLOW—(E)** Glowing orange-salmon. Tall and showy. 10c each; \$1.00 per doz.

**ORANGE PRINCE—(EM)** Orange yellow, flaked deeper orange. Out of the ordinary. Looks like a rare lily. A pretty and attractive coloring. One of the best sellers to visitors in our field. Straight stems. Fine for cutting. Don't miss this one! 5c each; 50c per doz.; \$3.00 per 100.

**ORANGE QUEEN—(E)** Medium size flowers of delicate and beautiful copper orange yellow. Fine for basket work. 10c each; \$1.00 per doz.

**PANAMA—(LM)** Magnificent large pink. Blooms wax-like and wide open. A favorite with florists. 5c each; 50c per doz.; \$3.00 per 100.

**PAUL PFITZER—(M)** Brilliant velvety dark reddish-purple. A fine new variety from Europe, and one of the very finest darks. Large wide open flowers on a tall strong plant. 25c each; \$2.50 per doz.

---

### Only a Dollar to Spare?

All right! Exchange it for either Collection A or B (page 29) or the Rainbow Collection (page 28).



VISITORS DRIVING THROUGH THE FIELDS



A SEA OF FLOWERS



A PORTION OF ONE OF MY FIELDS SHOWING THE  
RANK GROWTH OF STALKS



A ROW OF MORNING GLORY



SOME YOUNG STOCK, NOT YET ALL IN BLOOM



ELORA GROWING SHOULDER HIGH  
"YOURS TRULY" ON THE LEFT





**LAVENDER BRIDE**



**SPLENDORRA**

**PEACE**—(L) A grand white flower, very large, with a delicate lilac feathering on lower petals. Tall, strong, hardy grower. Blooms later than most. 10c each; \$1.00 per doz.; \$4.00 per 100.

**PEACHERINO**—(M) Delicate pastel shades of "peaches and cream." My own introduction of 1932. 20c each; \$2.00 per doz.

**PFITZER'S TRIUMPH**—(M) Enormous wide open blooms of bright orange-scarlet, with velvet red spot in the throat. Broad petals. A gorgeous flower. 25c each; \$2.50 per doz.

**PINK WONDER**—(M) Light pink, yellow shading at base of lower petals, overlaid with rose feathering. Very large wide open flowers. 10c each; \$1.00 per doz.

**PONTIAC**—(L) Large flowers of vermilion-red, with white throat. Tall and rank. 15c each; \$1.50 per doz.

**PRIDE OF WANAKAH**—(M) Here's a perfect beauty! Big handsome lavender-rose, shading to a deeper rose in the throat. Tall and strikingly showy. 15c each; \$1.50 per doz.

**PRINCE OF INDIA**—(M) A most remarkable combination of colors, and a variety of the greatest oddity. Light to deep smoky gray and brown, petals zoned and penciled with dark slaty blue mottled with white. Visitors to my fields are captivated by its fantastic coloring. 35c each; \$3.50 per doz.

**PRINCE OF WALES**—(EE) The very choicest of all salmon varieties. Excellent for decorating, and much in demand. Early. A beauty, and a winner. Don't overlook it. 10c each; \$1.00 per doz.; \$5.00 per 100.

**PRINCIPINE**—(M) Bright scarlet with conspicuous white throat. 10c each; \$1.00 per doz.; \$5.00 per 100.

**PRISCILLA**—(E) Apricot, with light yellow throat. A prim of unusual color. 10c each; \$1.00 per doz.

**PYTHIA**—(M) A mammoth red, blotched carmine. Tall and showy. (See cut). 15c each; \$1.50 per doz.



**PURPLE GLORY**

**PURPLE GLORY**—(M) The giant of the ruffled race! Deepest velvety dark maroon red, with almost black blotches. A royal flower. 15c each; \$1.50 per doz.

**PURPLE QUEEN**—(M) Deep violet-purple. Darker throat. Slightly ruffled. Good size. 15c each; \$1.50 per doz.

**RAJAH**—(EM) Rich handsome dark red. Large flowers. Fine. 20c each; \$2.00 per doz.

**REAH**—(M) Rich mallow purple, shading to mallow-pink in the center. Deep, velvety almost black throat. A striking novelty. 50c each; \$5.00 per doz.

**RED EMPEROR**—(M) (Dominion) Rich dark scarlet, of immense size. Tall, strong spike; wide open flowers of royal appearance. 25c each; \$2.50 per doz.

**RED GLORY**—(M) Tall deep carmine-red, with black shadings. Heavy substance, and well ruffled. Vigorous plant. A "sport" of Purple Glory. 25c each; \$2.50 per doz.

**RED KNIGHT**—(M) Rich deep mahogany red. Fine self color. If you admire dark ones, try this. 15c each; \$1.50 per doz.

**RICHARD DIENER**—(LM) One of the very finest glads. Geranium pink, slightly sprinkled ruby on a creamy yellow center. Nearly all open at once. Especially recommended. 10c each; \$1.00 per doz.; \$5.00 per 100.



**MRS. FRANK PENDLETON**

**ROMANCE**—(EM) Salmon rose, bordered wine blue. Red and yellow throat. A novelty. 10c each; \$1.00 per doz.; \$5.00 per 100.

**1910 ROSE**—(EE) Pure rose pink of fine shade. Narrow white central line on lower petals. Large flowers. Extra early. (See cut). 10c each; 75c per doz.; \$4.00 per 100.

**ROSE ASH**—(L) One of the odd colored ones. Smoky rose, with light yellow throat speckled with ruby. Tall and strong. Prolific. 10c each; \$1.00 per doz.; \$5.00 per 100.

### **Plant Glads and Make it a Glad Summer**

What delight can equal rising early on a sunny August morning hastening out into the "Glad Patch" and finding "that new one" with its first flower opened wide and displaying its radiant loveliness to your delighted eyes. This joy may be yours.

**Grow Gillet's Glorious Gladiolus**





**SCARLET PRINCEPS**

**SALMON GLOW—**  
(EE) Lovely soft orange-salmon, with yellow throat. Very early, in fact one of the first to bloom. Large flowers. You will like this one. 15c each; \$1.50 per doz.

**SCARLANO—(EM)**  
Bright orange scarlet, with darker markings. Fine ruffled. Early and tall. High class. 10c each; \$1.00 per doz.; \$5.00 per 100.

**SCARLET PRINCEPS—(EM)** Clear scarlet red. Large, lovely wide open flowers, well placed and many open at once. Fine and very popular. (Same as Virginia). 10c each; \$1.00 per doz.; \$5.00 per 100.

**SCARLET WONDER—(M)** Rich, glowing scarlet-red. One of the very largest flowered reds to date, and a dandy. 10c each; \$1.00 per doz.

**SHEILA—(E)** Large light salmon. Very early. 10c each; \$1.00 per doz.; \$5.00 per 100.

**SHELL PINK—(E)** Early rose-pink, with lighter throat. Tall plant. Flowers well open. 10c each; \$1.00 per doz.

**SIDNEY PLUMMER—(L)** Large blossoms of soft cream yellow suffused with delicate pink. Blooms well placed, slightly ruffled, and many open at once. (See cut.) 15c each; \$1.50 per doz; \$6.00 per 100.

**SOUVENIR—(E)** A pure deep yellow Primulinus. The finest hooded yellow. 5c each; 50c per doz; \$2.50 per 100.

**SPLENDORRA—(E)** Splendid, very dark wine-black. An unusual color, and a fine rich distinct sort. Ruffled. 15c each; \$1.50 per doz.

**ST. THOMAS—(EM)** Showy deep salmon rose-red, with very dark blotch. Good size. Out of the ordinary. 20c each; \$2.00 per doz.

---

**Don't miss Lavender Bride (Page 12)**

**100 Bulbs can be Planted in a Bed 4 by 6 Feet**



**SIDNEY PLUMMER**

**SUNSHINE GLOW—(E)** Glistening scarlet, with clear yellow throat. Large wide open blooms. Early and very attractive. 20c each; \$2.00 per doz.

**SWEET LAVENDER—(E)** Light lavender, deeper in throat. Purple blotch. Particularly valuable for its extreme earliness. 10c each; \$1.00 per doz.; \$5.00 per 100.

**SWEET ROSE—(E)** Pure soft rose-pink. Deeper throat. Wide open flowers on a strong tall plant. A very beautiful shade. 15c each; \$1.50 per doz.

**TARO—(EM)** Handsome deep rose-pink, or cerise. Large, strong, and a very attractive variety. 15c each; \$1.50 per doz.

**THEDA—(EE)** Shrimp pink, shading to light yellow in throat, with pansy violet lines on lower petals. Early. 5c each; 50c per doz; \$2.50 per 100.

**THUNDERCLOUD—(M)** Very dark red. Visitors remark about "that dark one over there." 15c each; \$1.50 per doz.

**TITANIC—(M)** Large flowered dark lilac-purple of unusual shade. 15c each; \$1.50 per doz.

**TRUDEL GRAETZ—(EM)** Salmon-pink, with brown-red blotch. Immense wide open flowers on a medium height stem. 20c each; \$2.00 per doz.

**TWILIGHT—(M)** Blushed creamy buff, with throat of blended pink and yellow. Ruffled. Beautiful pastel effect. 10c each; \$1.00 per doz; \$5.00 per 100.

**TYRIAN BEAUTY—(M)** Shade like a dark "American Beauty" rose color. Very handsome. 15c each; \$1.50 per doz.

**VAUGHAN'S WHITE—(M)** Clear snow-white. Large and fine. Strong plant. One of the best whites. 20c each; \$2.00 per doz.

---

**Exhibit Gladiolus at Your Local Fair**



WHAT GOOD SOIL WILL DO

**VEILCHENBLAU**—(M) Fine violet-blue, with pansy-purple blotch. One of the best of the "blue" section. Good size and height. 20c each; \$2.00 per doz.

**VENUS**—(EE) Delicate creamy white, slightly flushed with pink, and just a hint of yellow in the throat. Beautiful combination of delicate colors. Early. 10c each; \$1.00 per doz.; \$5.00 per 100.

**VESTA TILLY**—(EM) Large firm flowers of delicate blush pink, with small violet blotch. Imported. 10c each; \$1.00 per doz.; \$5.00 per 100.

**VICEROY**—(EM) Pretty orange-yellow. Line of purple red in throat. Large flowers. Unusual and attractive. 10c each; \$1.00 per doz.

**WAR**—(L) Deep brilliant red. Strong grower, with large wide open flowers. Sold a few years ago at \$1.00 per bulb. 10c each; \$1.00 per doz; \$5.00 per 100.

---

Not Less Than 6 of One Kind at the Dozen Rate



### YVONNE—A BEAUTIFUL NEAR WHITE

**W. H. PHIPPS**—(L) Geranium-pink. Big tall plant, with almost the entire long spike in bloom at once. Great exhibition variety and one of the most popular glads ever produced. 10c each; \$1.00 per doz.

**WILBRINK**—(EE) A sport of Halley, which it resembles except in color which is flesh pink, a very different shade from Halley. Very early and therefore in great demand for cutting. 5c each; 50c per doz.; \$3.00 per 100.

**WILLIAM G. BADGER**—(M) Large light salmon-rose. Throat cream, dotted with ruby. Very showy, as nearly all flowers open at once. 20c each; \$2.00 per doz.

**WILLIS E. FRYER**—(M) Deep violet. Large flowers on tall plant. A good dark colored variety. 25c each; \$2.50 per doz.

**YOUELL'S FAVORITE**—(L) Large ruffled rosy lavender. Blooms late. 10c each; \$1.00 per doz.

**YVONNE**—(E) Although the last one in the catalog, this is one of the very finest in the entire list. Wonderful large flowers of blush white, with small rose blotch. Tall plant and early blooming. A winner! (See cut). 20c each; \$2.00 per doz.

---

**SPECIAL OFFER**—1 bulb each of the 187 varieties listed in this catalog, retail value, \$27.70, for \$24. All labeled and sent postpaid. This collection would be the "talk of your town."

---

I do not sell the smaller sizes or bulblets.

**Free Book with a \$10 Order.** (See Page 35)

---

## HOWARD M. GILLET

GLADIOLUS SPECIALIST

NEW LEBANON, N. Y.





## OYAMA PLANT FOOD

A preparation to dissolve in water for use as a liquid fertilizer. Especially recommended for house plants. Keeps them green and luxuriant all winter. Clean, odorless and economical.

House plant size, to make 6 gallons,  
30c postpaid

Garden size, to make 32 gallons,  
\$1.10 postpaid



## VIGORO

*Complete plant food*

*F*INE for all garden flowers, house plants, shrubs, and vegetables. Use 4 pounds (2 qts.) to every 100 square feet.

I consider this the very best plant food on the market today, and recommend it highly for use in growing gladiolus. Mix Vigoro with the soil in the bottom of the bulb trench at the rate of about 1 pound (1 pt.) to each 50 feet of row, assuming trench to be 6 inches wide.

Vigoro is clean, odorless, easy to apply, and free from weed seeds. Full directions with each package. Write for Vigoro circular.

12-oz. package, 20c; 5-lb. package, 75c; postpaid east of the Mississippi River.

25-lb. bag, \$1.75; 50-lb. bag, \$3; 100-lb. bag, \$5; by express collect.



## A SPECIAL OFFER

particularly to those who have never grown the Gladiolus: In order to get you acquainted with this beautiful flower, I will make up a special assortment of 30 bulbs, one bulb each of 30 different named kinds, blooming size, not labeled, for \$1.00 postpaid. Would sell for several times the dollar if all separately labeled.

This assortment will have a wide range of colors, and will surely please not only amateurs, but regular growers as well who may order it if they wish. Easy directions for culture included free. Ask for the "Rainbow Collection."

### SIX RAINBOW COLLECTIONS FOR \$5.00 POSTPAID

You can get one free: Just get five of your neighbors to order a Rainbow Collection apiece, and we will send them direct (if you furnish the names and addresses) and will also send you one free of charge for your trouble. Write plainly.



### LIBERTY MIXTURE

Highly assorted kinds and colors. Good bulbs sure to bloom. An inexpensive mixture, but excellent value for the price, as there are many fine named varieties in the lot. 50 for \$1.75 postpaid; \$3.00 per 100; \$25.00 per 1000, F. O. B. 100 by parcel post within 2nd zone, \$3.15 postpaid.

---

HOWARD M. GILLET  
NEW LEBANON, N. Y.



## GILLET'S GLADIOLUS COLLECTIONS

These offers afford a handy way of ordering where one wishes to obtain a bulb or two of a number of varieties. They have been selected with care, and with an idea to obtain a wide range of colors.

I have sold thousands of these collections, and they are proving very popular indeed. Also they save you money.

Each variety in a separate bag and labeled.

When ordering, just give the letter

### COLLECTION "A"

2 America, lavender-pink .....	\$ .10
2 Lucette, white.....	.20
2 Halley, salmon-pink.....	.10
2 Wilbrink, flesh.....	.10
2 Joe Coleman, red .....	.20
2 Mrs. F. King, flame color .....	.10
2 Alice Tiplady, orange .....	.10
2 Principine, scarlet.....	.20
2 Mrs. Pendleton, blotched.....	.20
2 1910 Rose, rose-pink.....	.20

20	Retail value	\$1.50
----	--------------	--------

Special price, labeled and postpaid, \$1.00

### COLLECTION "B"

1 Morning Glory, yellow.....	\$ .15
1 Goliath, purple.....	.20
1 Peace, white.....	.10
1 Prince of Wales, salmon .....	.10
1 Chateau Thierry, orange-red .....	.10
1 Niagara, light yellow .....	.10
1 Le Marechal Foch, big light pink.....	.05
1 Panama, pink.....	.05
1 Eliz. Tabor, blotched pink.....	.10
1 Gov. Hanley, cardinal .....	.10
1 Orange Prince .....	.10
1 Purple Queen, violet-purple.....	.15

12	Retail value,	\$1.30
----	---------------	--------

Special price, labeled and postpaid, \$1.00

### COLLECTION "C"

1 Ali, blue .....	.10
1 Sweet Lavender, blotched .....	.10
1 Mrs. Moulton, crimson-wine.....	.15
1 Tyrian Beauty, dark.....	.15
1 Scarlet Princeps.....	.10
1 Miss Madison, pink.....	.10
1 Elora, white.....	.10
1 Cap't Fryat, carmine.....	.15
1 Splendorra, wine-black.....	.15
1 Orange Queen.....	.10
1 Carmen Sylva, white .....	.10
1 Cardinal Prince, red.....	.10

12	Retail value,	\$1.40
----	---------------	--------

Special price, labeled and postpaid, \$1.00



HALLEY

GIANT NYMPH

### COLLECTION "D"

1 Twilight, cream and pink.....	.10
1 Diana, cardinal-red .....	.10
1 Evelyn Kirtland, pink .....	.10
1 Marie Kunderd, white .....	.10
1 Herada, mauve .....	.10
1 Gretchen Zang, pink.....	.10
1 Dutchess of York, blue.....	.15
1 Jack London, orange.....	.10
1 Butterboy, yellow.....	.10
1 Lena Graetz, white.....	.15
1 Epheus, rose-pink.....	.15
1 Gen. Joffre, scarlet.....	.15
1 Ethelyn, orange-yellow.....	.10
1 War, dark red .....	.10
1 Pride of Wanakah, rose.....	.15

---

15	Retail value,	\$1 75
	Special price, labeled and postpaid, \$1.50	

### COLLECTION "E"

1 Gen. Petain, red.....	.15
1 A. B. Kunderd, cream and pink.....	.10
1 Anna Eberius, lavender-purple .....	.10
1 Sidney Plummer, yellow.....	.15
1 Highland Laddie, rose-pink .....	.10
1 Los Angeles, light pink.....	.10
1 Opalescent, rose-lavender.....	.10
1 Pythia, big red.....	.15
1 Sheila, salmon.....	.10
1 Vesta Tilly, blush pink.....	.10
1 Youell's Favorite, rosy-lavender.....	.10
1 Mildred Adeline, pink.....	.10

---

12	Retail price,	\$1.35
	Special price, labeled and postpaid, \$1.00	

Note: The above five collections, A, B, C, D, and E do not duplicate each other, and have a retail value of \$7.30. All five collections sent postpaid for \$5.00. This offer is a bargain, and would make a beautiful display in your garden.

## COLLECTION "F"

This is an extra fine collection and one you will be proud to show your friends.

1	Break o' Day, pink.....	\$ .10
1	Early Sunrise, big sunrise-red .....	.15
1	Golden Measure, tall yellow.....	.10
1	Anna Eberius, rose-purple .....	.10
1	Crimson Glow, rich crimson.....	.10
1	Sweet Rose, rose.....	.15
1	Purple Glory, rich dark maroon .....	.15
1	Pink Wonder, large light pink .....	.10
1	Battle Creek, dark violet.....	.15
1	Scarlano, fine scarlet.....	.10
1	Vaughan's White.....	.20
1	Gaiety, splashed red.....	.15
1	Rose Ash, unusual novelty.....	.10
1	Louise, orchid lavender.....	.10
1	Golden Dream, yellow.....	.15
1	Arabia, mahogany.....	.10
1	Odin, salmon-pink.....	.10
1	Romance, odd.....	.10
1	Mary Pickford, white, yellow throat.....	.10
1	Orange Glow, orange salmon.....	.10

---

20	Retail value,	\$2.40
	Special price, labeled, postpaid, \$2.00	

---

## COLLECTION "G"

1	Capt. Boynton, lavender.....	\$ .10
1	Catherine Coleman, rose.....	.20
1	Dr. Bennett, scarlet.....	.15
1	Eugene Lefebre, pink.....	.20
1	Jacoba, violet.....	.15
1	Longfellow, pink.....	.10
1	Miss Spokane, salmon .....	.15
1	Dr. Nelson Shook, wine red.....	.25
1	Venus, tinted white.....	.10
1	Yvonne, blush white, blotch.....	.20

---

10	Retail value,	\$1.60
	Special price, labeled, postpaid, \$1.35	

---

## COLLECTION "L"—Very Light

1	A. B. Kunderd, cream and pink.....	\$ .10
1	Miss Madison, pink.....	.10
1	Butterboy, yellow .....	.10
1	Dr. Neeley, tinted white.....	.10
1	Immaculate, white.....	.10
1	Gertrude Errey, pink.....	.15
1	Lucette, white.....	.10
1	Break o' Day, pink.....	.10
1	Venus, tinted white.....	.10
1	Vesta Tilly, blush-white.....	.10
1	Capt. Boynton, light lavender.....	.10
1	Twilight, creamy buff.....	.10

---

12	Retail value,	\$1.25
	Special price, labeled, postpaid, \$1.00	

---

**Join the "Gladiolus Enthusiasts"**  
**They are the Happiest People on Earth!**



MARY PICKFORD

### COLLECTION "J"

1	Giant Nymph, large light rose-pink.....	\$ .10
1	A. B. Kunderd, ruffled cream, red feather .....	.10
1	Trudel Graetz, salmon-pink.....	.20
1	Bumble Bee, pink.....	.15
1	W. H. Phipps, pink.....	.10
1	Orange Flame, red .....	.25
1	Gold Eagle, yellow.....	.10
1	Eugene Lefebre, deep pink.....	.20
1	Mrs. J. R. Walsh, beautiful blotched .....	.15
1	J. A. Carbone, fine orange-salmon.....	.10
1	Dr. Neeley, very light.....	.10
1	Mrs. Leon Douglas, giant begonia-rose.....	.15
1	Marietta, light salmon.....	.15
1	Taro, handsome dark cerise.....	.15

---

14	Retail value,	\$2.00
----	---------------	--------

Special price, labeled, postpaid, \$1.75

---

### COLLECTION "P"—Pinks

1	Evelyn Kirtland .....	\$ .10
1	Gretchen Zang .....	.10
1	Epheus .....	.15
1	Le Marechal Foch .....	.05
1	Mrs. Frank Pendleton.....	.10
1	Bumble Bee.....	.10
1	Pink Wonder.....	.10
1	Prince of Wales .....	.10
1	Longfellow, pink.....	.10
1	1910 Rose.....	.10
1	Shell Pink.....	.10
1	Eliz. Tabor.....	.10

---

12	Retail value,	\$1.20
----	---------------	--------

Special price, labeled, postpaid, \$1.00

## COLLECTION "R"—Reds

One bulb each; Crimson Glow, Diana, Gaiety, Gen. Joffre, Capt. Fryat, Gov. Hanley, Cardinal Prince, Joe Coleman, Principine, Scarlet Princeps, Scarlano, and War. Retail value \$1.35.

Special price, labeled and postpaid, \$1.00

## COLLECTION "V"—Blues, etc.

One bulb each; Ali, Baron Hulot, Jacoba, Veilchenblau, Herada, Louise, Duchess of York, Capt. Boynton, Muriel, and Minuet. Retail value \$1.40.

Special price, labeled and postpaid, \$1.20

## COLLECTION "Y"—Yellows

One bulb each; Alice Tiplady, Ming Toy, Sidney Plummer, Golden Measure, Butterboy, Souvenir, Orange Prince, Morning Glory, Orange Queen, Golden Dream, Ethelyn, and Gold Eagle. Retail value \$1.15.

Special price, labeled and postpaid, \$1.00

## COLLECTION "H"—Very Darks

One bulb each: Battle Creek, Red Knight, Goliath, Glendale, Mrs. Moulton, Purple Glory, Splendorra and Purple Queen. Retail value \$1.25.

Special price, labeled and postpaid, \$1.00

## COLLECTION "O"—Odd Colors

1 Copper Bronze.....	\$ .10
1 Adriatic.....	.10
1 Bengal Tiger.....	.15
1 Monon.....	.10
1 Gaiety.....	.15
1 Loella.....	.25
1 Prince of India .....	.35
1 Romance.....	.10
1 Rose Ash .....	.10
1 John T. Pirie.....	.10

10 Retail value, \$1.50

Special price, labeled, postpaid, \$1.25

## COLLECTION "W" Whites

1 Fern Kyle .....	\$ .15
1 Carmen Sylva.....	.10
1 Early Snowflake...	.10
1 Elora .....	.10
1 Marie Kunderd...	.10
1 Elf.....	.10
1 Immaculate.....	.10
1 Lena Graetz .....	.15
1 Peace .....	.10
1 White Wonder.....	.10
1 Lucette .....	.10
1 Mary Pickford ....	.10

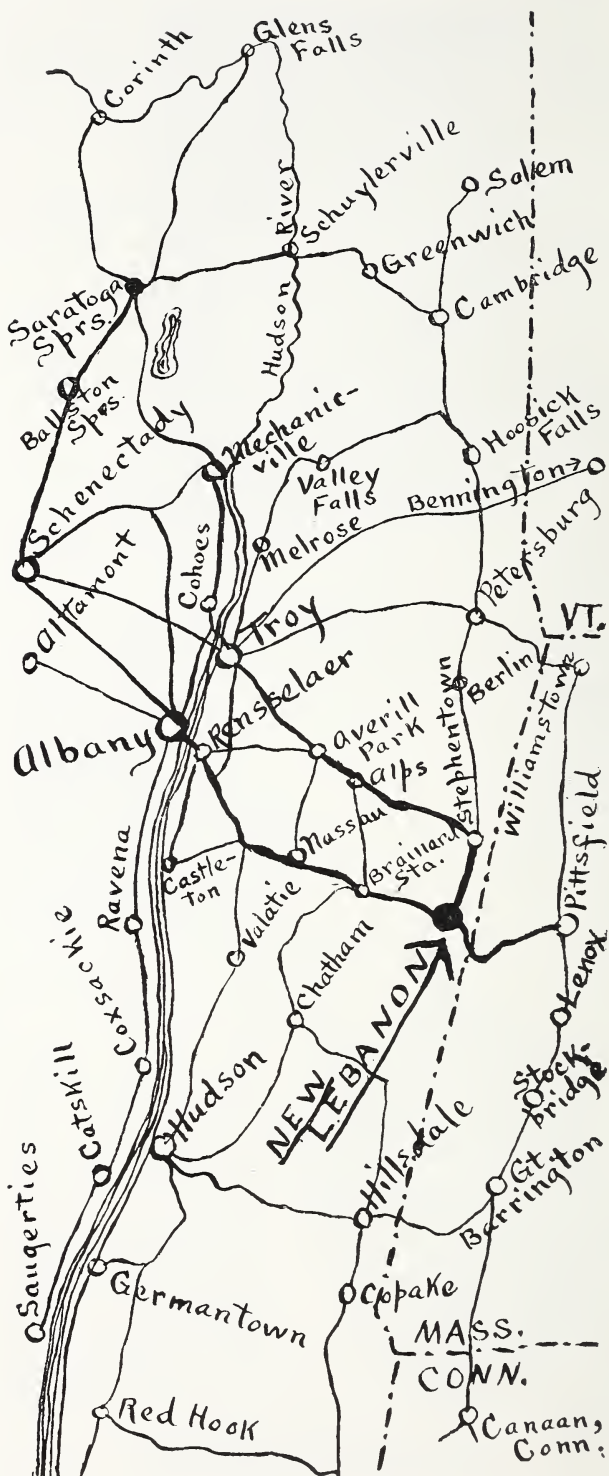
12 Retail value, \$1.30

Special price, labeled, postpaid, \$1.00

All 16 Collections, \$18.00 postpaid.







## MY CATALOG FOR 1933

will be mailed between Jan. 15 and Feb. 15, 1933 to all customers who have ordered of me within the last two years. Those who have not ordered recently may have a copy for the asking if you will just let me know you are still interested.

### CATALOGS FOR YOUR FRIENDS

If you have friends and neighbors who grow, or intend to grow, *Gladiolus*, I will be very glad to mail them my catalog. Your name will not be mentioned unless you request it. Write names and addresses plainly, please.



### Rockwell's "GLADIOLUS"

#### You Need This Book!

How to plant, cultivate, harvest and store your bulbs. Types and varieties. Increasing the stock. Creating new kinds. Growing for exhibition. Making money with bulbs and flowers. Price only \$1.00, postpaid.

Sent free as a premium with an order for \$10 worth of bulbs from this catalog at single or dozen rates, if asked for at time of ordering.

USE COUPON BELOW

TEAR OUT HERE

### Coupon for Premium Book

This Coupon will be accepted in return for one cloth-bound copy of Rockwell's "GLADIOLUS", when accompanied by an order for \$10.00 worth, or more, of bulbs from this catalog at single or dozen rates. (Items at 100 rates cannot be counted in). Book to be sent at once, postpaid, to address below:

Name .....

Town .....

St. or R. F. D. ....

State .....

THIS OFFER EXPIRES JULY 1, 1932

Howard M. Gillet, *Gladiolus Specialist*  
NEW LEBANON, N. Y.



THE CROWD AT THE FLOWER BOOTH

## VISITORS WELCOME AT BLOOMING TIME

The Gladiolus Fields are in bloom from August 1st to the late September frosts. New Lebanon is located in the beautiful Lebanon Valley on a fine concrete road, near the N. Y.-Mass. state line, 10 miles west of Pittsfield, Mass. and 25 miles south east of Albany, N. Y. Leave the concrete at Ward's Store, New Lebanon, and proceed north one short mile on an improved road (West St.) The last two weeks in August and the first week in September is the height of the blooming season. Exquisite blooms from choice varieties may be had for only 50c per doz.

TEAR OUT HERE

### Coupon for Early Order

In order to get a good portion of our orders booked before the rush sets in, I make the following inducement:

On all cash orders of \$2.00 or over from this catalog mailed before March 1st, you may select as a premium extra bulbs to the extent of 10% of your order. For example, on a \$5.00 order you would be entitled to 50c worth of extra bulbs free. Not good after March 1st!

Next time anyone tells you that "you can't get something for nothing," just show them this offer!

Add the premium bulbs to the bottom of your order on the order blank, if room, or if not use extra sheet.

If your order amounts to \$10 or over in the items at single or dozen rates, the Book Coupon on the other side is good in addition.

Howard M. Gillet, *Gladiolus Specialist*  
NEW LEBANON, N. Y.

## THE GLADIOLUS

Gladiolus! Wond'rous color sprays,  
Gorgeous as the clouds in sunset's rays;  
Endowed with charming form and dainty  
grace,  
Spires of beauty towering into space;  
Floreate clusters; guarding swords of green  
Crown you Nature's wonder and proclaim  
you Queen.—*Stanley Thorpe.*

---

You will become intensely interested if you  
grow Gillet's Glorious Gladiolus



LENA GRAETZ

There is a fascination in growing these flowers of unrivaled loveliness.

The sword-like foliage; the tall, upright stems clothed with flowers of exquisite beauty; the great variety of magnificent colors; the ease of culture; the sureness of bloom; and the lasting quality when cut—all combine to make the Gladiolus one of our most popular flowers.

---

No Home Without a Garden—No  
Garden Without Glads!

## MY SPECIALTIES



**JOERG'S WHITE**

**JOERG'S WHITE**—A big robust exhibition white. Flowers six inches across. (See page 12). 20c each.

**CHOCOLATE QUEEN**—The new brown-red novelty which attracted all our field visitors last summer. A sensation. (See page 5). 35c each.

**LAVENDER BRIDE**—New smoky lavender gray-blue. Tall and vigorous. Large flowers. I am headquarters for this novelty, hence the low price: 20c each. (See page 12).

---

Have a Happy Hobby—  
Grow Gillet's Glorious Glads!

---

**HOWARD M. GILLET**  
Gladiolus Specialist  
NEW LEBANON, N. Y.